

## Publications, Working Papers, Seminars and others

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### Book

- Pitteloud, Sabine. *Les multinationales suisses dans l'arène politique (1942-1993)*. Publications d'histoire Économique et Sociale Internationale 47. Librairie Droz, 2022

### Articles

- Pitteloud, Sabine (2023). Have Faith in Business: Nestlé, Religious Shareholders, and the Politicization of the Church in the long 1970s, *Enterprise & Society*, 1–29
- Näsman, Mattias, and Sabine Pitteloud (2022). The Power and Limits of Expertise: Swiss–Swedish Linking of Vehicle Emission Standards in the 1970s and 1980s, *Business and Politics*, 1–20
- Pitteloud, Sabine (2021). Les « multinationales » comme catégorie politique: les années formatrices [1970s-1990s], *Entreprises et histoire, Numéro spécial : L'entreprise comme acteur politique*, 93–110
- Pitteloud, Sabine (2021). Let's Coordinate! The Reinforcement of a 'Liberal Bastion' within European Industrial Federations, 1978-1987, *Business History*, vol.54, n°2, 345–365
- Pitteloud Sabine (2020). Unwanted Attention: Swiss Multinationals and the Creation of International Corporate Guidelines in the 1970s, *Business and Politics*, vol. 22, n°4, 587–611
- Pitteloud Sabine (2020). 'American Management' vs 'Swiss Labour Peace'. The closure of the Swiss Firestone factory in 1978, *Business History*, vol. 64, n°9, 1648–1665
- Grob, Leo, and Sabine Pitteloud (2019). Multinationale et fermetures de filiales : les conséquences sociales et politiques de décisions économiques. *Entreprises et histoire*, vol. 97, n°4, 97–109
- Pitteloud Sabine (2019). Industrie-Holding: Creating a Community of Interest among Swiss «Multinationals», *Revue suisse d'histoire SZG/RSH*, vol. 69, n°3, 400–417
- Pitteloud Sabine (2019). The Social Desirability of Offshoring: a Swiss Consensus [1945-1975], *Zeitschrift für Unternehmensgeschichte (ZUG)/Journal of Business History*, vol. 64, issue 2, 255–273
- Pitteloud Sabine (2017). L'autodiscipline en guise de régulation : La stratégie patronale à l'heure de la surchauffe économique en Suisse autour de 1960. *Traverse-Revue d'histoire*, Nr.3, 113–126

### Book Chapters

- Pitteloud, Sabine (2021). Multinationals' Need for State Protection: the Creation of the Swiss Investment Risk Guarantee in the 1960s, in: Jakob, M., Kleinöder S., and Kleinschmidt C. (eds.) *Security and Insecurity in Business History: Case Studies in the Perception and Negotiation of Threats*. Nomos Verlag, 111–134

## Thesis

- Pitteloud Sabine (2019). «*Les invisibles deviennent visibles*»: *le rôle politique des multinationales et les débats sur l'internationalisation en Suisse [1942-1993]*, thèse de doctorat, Université de Genève

## Reviews

- Pitteloud Sabine (2023). Nationalism in Global Enterprise: A Century of Indo-German Business Relations. By Christina Lubinski. Cambridge: Cambridge University Press, 2023. Pp. 300. £75.00, hardcover. *The Journal of Economic History*. 2023;83 (3):939-940
- Pitteloud Sabine (2021). Nicolás M. Perrone, Investment Treaties and the Legal Imagination: How Foreign Investors Play by their Own Rules, Oxford, Oxford University Press, 2021, *Business History Review*
- Pitteloud Sabine (2021). Moteurs et menteurs, Book Review: Samuel Klebaner, Normes environnementales européennes et stratégies des constructeurs automobiles : Un jeu coopératif aux résultats ambigus, Presses de l'École des mines, 2020, *La vie des Idées*
- Pitteloud Sabine (2019). Benjamin C. Waterhouse: The Land of Enterprise: A Business History of the United States, 2017, *Traverse*, 3, p. 192-193
- Pitteloud Sabine (2018). Stéphanie Ginalski: Du capitalisme familial au capitalisme financier? Le cas de l'industrie suisse des machines, de l'électrotechnique et de la métallurgie au XXe siècle, 2015, *Revue Suisse d'Histoire*
- Pitteloud Sabine (2016). Panel Review: Gauche-droite, patronat-syndicats: un cadre pour la vie politique suisse?, Organisateur: Christophe Vuilleumier, Participants: Olivier Meuwly, François Jequier, 4<sup>ème</sup> Journées suisses d'Histoire, Juin 2016, Lausanne
- Pitteloud Sabine (2016). Panel Review: Les organisations patronales et leur(s) pouvoir(s) en Suisse du 19e siècle à aujourd'hui, Organisateur: Sébastien Guex, Participants: Dorothée Ryser, Claire-Lise Debluë, Roman Wild, 4<sup>ème</sup> Journées suisses d'Histoire, Juin 2016, Lausanne

## Teaching Material

- Jones, Geoffrey, and Sabine Pitteloud (2022). Nestlé, Shared Value and KitKat Diplomacy. *Harvard Business School Case* 323-018
- Jones, Geoffrey, and Sabine Pitteloud (2022). "K.C. Li: The Tungsten King." *Harvard Business School Teaching Plan* 322-056

## Popular Medias & Communications

- Pitteloud, Sabine (2023) Guest-speaker in Retour vers le passé de l'écologie, Animation by Roland Guex, La Télé Vaud Fribourg
- Pitteloud, Sabine (2022). Infoclio Interview, par Timothée Binoth, 6. Geschichtstage
- Pitteloud, Sabine (2022). Qui dirige la Suisse ? Multinationales et diplomatie suisse sous une perspective historique, SAGW, Rubrique décodage

- Pitteloud, Sabine (2019). Une question de chance ? Le mot de la fin, *Bulletin de l'Académie suisse des sciences humaines et sociales (ASSH)*
- Pitteloud Sabine (2019). Nestlé: le directeur financier de 2018 et celui de 1886 ont-ils des idées différentes sur l'importance de la nationalité de la multinationale ? *Entreprises et histoire*, vol. 95, n°2
- Pitteloud, Sabine (2017). [Offshoring: Reassessing the Rhetoric of Ineluctability](#), Public Seminar, New School, New York
- Pitteloud, Sabine. (2017). [Délocalisation, une tradition bien de chez nous](#), Université de Genève: Le Journal, N°139

## Reports

- *Encouraging development-led globalisation and alleviating global poverty through a socially inclusive approach to trade and development* in 50th United Nations Graduate Study Programme (GSP), Geneva 2-13 July 2012: Opportunities and challenges in a world of seven billion, Report of the Working Groups, p.17-41

## Working Papers

- Pitteloud, Sabine, Grace Ballor, Patricia Clavin, Nicolas M. Perrone, Neil Rollings, and Quinn Slobodian, (2022). Capitalism and Global Governance in Business History: A Roundtable Discussion, *Harvard Business School General Management Unit Working Paper No. 22-081*
- Pitteloud, Sabine (2022). Multinationals and Varieties of Capitalism: When U.S. Giants Stepped into the Swiss Coordinated Labor Market in the 1950s, *Harvard Business School Working Paper*, No. 22-075, June 2022
- Marx Christian, and Sabine Pitteloud. (2021). Zeitgeschichte und Unternehmensgeschichte – un dialogue manqué?, *Arbeitskreis für kritische Unternehmens- und Industriegeschichte-AKKU Tagung*
- Pitteloud, S. (2020), Delay and Dilution in the Implementation of Environmental Norms: Business Groups and the Regulation of Car Emissions in Switzerland in the 1970s–1980s, 2020, Working Papers of the Paul Bairoch Institute of Economic History.

## Seminars, Conferences, Colloquia

- **11.2023** Research in Economic and Social History Seminar, University of Glasgow (Presentation)
- **11.2023** Capitalism and the Environment from Stockholm to COP28: New Historical Research on the Role of Business and Labor, Lausanne. Co-organised with Janick Schaufelbuehl and Sandra Bott, UNIL
- **09.2023** 4th Annual Graduate Conference on the History of European Integration, Florence (Comment)
- **07.2023** Economic and Social History Research Seminar, Bayreuth (Presentation)
- **06.2023** Twenty-Ninth International Conference of Europeanists. Panel « Multinational Corporations and Industrial Sectors Before the Single Market », Reykjavik (Presentation)

- **06.2023** Congrès International d'Histoire des Entreprises en France, Panel « Entre le privé et le public: la chimie et la pharmacie », Paris (Presentation)
- **03.2023** Festival Histoire et Cité, Le business de la faim, Table ronde organisée par Irène Herrmann et Sandrine Kott, Geneva (Presentation)
- **03.2023** Business History Conference, Detroit USA (Presentation, Discussion, and Moderation of the Doctoral Colloquium)
- **02.2023** Geneva History Seminar, Graduate Institute/University of Geneva (Presentation)
- **01.2023** Séminaire ProvirCap, Professionnel.les de la RSE, Paris, Centre Maurice Halbwachs (Presentation)
- **12.2022** Changing Businesses for Good: Activist Interventions in the Age of Environmental Catastrophe, University of Amsterdam (Presentation)
- **10.2022** Business in Global Governance : Transcending the Private-Public Divide, Global Governance Centre, Graduate Institute, Genève. (Discussion)
- **07.2021** XIX World Economic History Congress, Paris (Presentation & Working Paper)
- **06-07.2021** 6 Schweizerische Geschichtstage „Natur“, Panel Neue Normen: Nur keine Panik!» Réguler les pollutions en Suisse à l'âge industriel, (Panel Organization & Presentation)
- **06.2021** European Business History Conference, Panel Business and Environmental Governance (Presentation)
- **06.2021** Resources and their Substitutes: Natural Surrogates and Synthetic Competitors in World History, Harvard University (Discussant)
- **05.2021** Roundtable Governing Global Capitalism, Harvard Business School Online (Organization, Introduction & Moderation)
- **04.2021** Businesses, banks and the making of Europe's Economic and Monetary Union (EMU), 1957-1992, University of Glasgow (Presentation & Working Paper)
- **04.2021** Business History Conference, Mexico Online, Panel Business and Social Demands in the 1970s (Presentation & Discussant)
- **03.2021** Séminaire d'histoire des entreprises et de la finance, Paris School of Economics, (Présentation & Working Paper)
- **12.2021** Workshop: Towards a History of Corporate Lobbying in the EU, Utrecht University, Online (Presentation & Working paper)
- **10.2021** The Historical Turn in International Economic Law- A Roundtable Discussion Online, Ghent University (Presentation)
- **04.2021** Colloque « L'entreprise comme acteur politique » organisé par la Revue Entreprises et Histoire, Online (Presentation & Working paper)
- **04.2021** Webinaire CRHIM - Le (néo)libéralisme en échec?, Université de Lausanne (Roundtable)
- **03.2021** Business History Conference, Methodological workshop : business history and environmental standards, online. (Presentation & Working paper)

- **03.2021** Séminaire des laboratoires LARHRA et Triangle. Entreprises, marchés, régulations, Université de Lyon (online). (Presentation)
- **01.2020** Workshop: Business Influence on Policy Formation in Historical Research: Methodological Challenges, Empirical Solutions and Ways Forward, Helsinki, Finland (Presentation & Working paper)
- **08.2019** European Historical Economics Society Conference, 29th to 31st August 2019, Paris, France. (Presentation & Working paper)
- **06.2019** 5ème Journées suisses d'Histoire. Panel: The International Brokers of the Wealthy, Lausanne, Switzerland. (Presentation)
- **04.2019** Workshop: Multinational corporations and the politics of international trade, European University Institute Florence, Italie. (Presentation & Working paper)
- **03.2019** Business History Conference. Panel: International business strategy. Cartagena. Colombia. (présentation et working paper)
- **12.2018** ASSI CONFERENCE. Companies and organisations in an historical perspective. Bocconi University, Milan, Italie. (Presentation & Working paper)
- **10.2018** Midis de la recherche. Global Studies Institute, Université de Genève. (Presentation & Working paper)
- **06.2018** 10th International Process Symposium: About Time: Temporality and History in Organization Studies, Halkidiki, Greece. (Presentation & Working paper)
- **11.2017** Workshop Nationality of the Company: Historical Approaches to a Possible Paradox, University of Frankfurt am Main. (Presentation & Working paper)
- **08.2017** EBHA Conference, Paper development workshop (PDW): The „Nationality“ of the Company: Historical Approaches to a Possible Paradox & Panel : Power Relations in Value Chains, Vienna, Austria. (2 Presentations, 2 Working papers, 2 Paper discussions)
- **06.2017** Internes Kolloquium Sozial- und Wirtschaftsgeschichte, Humboldt Universität zu Berlin, Germany. (Presentation & Working paper)
- **06.2017** AEFA Congress, Panel : Les entreprises américaines font-elles le bonheur ? (XIXeXXe siècles) : Contribution à l'étude de la dimension économique du rêve américain, Strasbourg, France. (Presentation)
- **05.2017** Humboldt-Princeton Graduate Workshop, Quickness and Delay: A Global Look at the Historical Experience of Time and Communication, Berlin, Germany. (Presentation & Working paper)
- **10.2016** Transnational Histories of Switzerland, Université de Lausanne, Switzerland. (Round Table)
- **06.2016** 4ème Journées suisses d'Histoire, Panel: Multinationales suisses après 1945: relations de pouvoir au coeur du processus d'internationalisation, Lausanne, Switzerland. (Presentation)
- **05.2016** Module d'enseignement méthodologique: archives à l'ère du numérique, Bern & Basel, Switzerland.(Co-organised with Mari Carmen Rodriguez Unifr)
- **03.2016** Forschungskolloquium, Sozial und Wirtschaftsgeschichte, Universität Zürich, Switzerland. (Presentation & Working paper)

- **08.2015** XVIIth World Economic History Congress, Kyoto, Japan. (Poster Session)
- **06.2015** Business History Conference BHC/ European Business History association EBHA, Miami, United States. (Doctoral colloquium: Presentation & Working paper)
- **06.2015** Les Historiales, Programme doctoral en histoire contemporaine, Université de Lausanne, Switzerland. (Presentation)